

## NEWS RELEASE



FOR MORE INFORMATION

**Kathy Obert** cell 330.730.5500  
**Wendy Schweiger** cell 330.472.3799  
**Patrick Gallagher** cell 216.570.2673  
all of Edward Howard at 216.781.2400

### green energy technologies raises \$2 million in equity capital to finance its launch of the windcube® commercial-scale, urban rooftop wind power system

**AKRON, Ohio, May 05, 2009** – Green Energy Technologies LLC, a privately held company founded in Akron in 2006, announced today that it has raised \$2 million in an equity investment led by Roth Bros., Inc., a national energy management, HVAC and roofing services company based in Youngstown, Ohio. The funds will be used to finance the initial production and commercial launch of the company's WindCube®, a 60kW commercial-scale rooftop wind turbine system for on-site power generation by large-power users in urban and suburban locations.

In addition to its investment in Green Energy Technologies, Roth will be a strategic partner providing professional installation of the WindCube turbines, from initial site analysis to commissioning. As part of Green Energy Technologies' turn-key customer solution, Roth also will provide users with 24/7 monitoring once the turbine is in operation using an online remote system that it designed for the WindCube and can provide post-installation preventive maintenance and service on the units. Roth currently provides energy management and HVAC and roofing services for over 100,000 locations throughout the United States.

"We are pleased to have this investment by Roth Bros., along with their strategic partnership," said Mark L. Cironi, president and founder of Green Energy Technologies. "Roth's construction and installation capability, contractor network, and energy management and services expertise give us the infrastructure to truly launch the WindCube on a national basis. We expect to deliver on several initial orders over the next several months, and we have strong expressions of interest from a number of major companies as well as from Roth and our other channel partners."

"We are extremely excited to be both a partner and investor in Green Energy Technologies," said Roth Bros. President Paul Belair. "We work every day with energy and facility managers looking for ways to reduce their energy bill and shrink their carbon footprint. We believe there is a huge potential demand for a product like the WindCube. There is nothing else like it."

- more -

846 North Cleveland-Massillon Road  
Akron, Ohio 44333  
tel 888.666.8577  
fax 866.586.6824  
info@getsmartenergy.com  
www.getsmartenergy.com



## green energy technologies raises \$2 million in equity capital to finance its launch of the windcube® commercial-scale, urban rooftop wind power system (CONTINUED)

The WindCube was developed by Mr. Cironi together with the primary inventor, John W. Fedor. The company drew on technical input from such Ohio companies as Parker-Hannifin Corp. (SSD Drive and Aircraft Wheel & Brake divisions), Hanlon Industries Inc. (custom fiberglass molding) and MRD Solutions LLC (metalworking and prototype assembly). The prototype WindCube turbine has been in testing for nearly a year and a half. The three years of research, development and testing was financed with \$1.5 million from 20 “friends and family” investors, including WindWatts LLC, which helped to fund the initial prototype.

“With this investment in the company led by Roth, the last piece of our program is now in place to launch the WindCube,” said Mr. Cironi. “We have developed and tested the prototype, proven the concept, put in place a sales, installation and service infrastructure and supply chain, and established relationships with state and local officials in Ohio and states throughout the nation. We are ready to take orders and begin production.”

Green Energy Technologies will formally introduce the WindCube at the Windpower 2009 Conference & Exhibition at McCormick Place in Chicago, May 4-7, 2009.

### **About Green Energy Technologies**

Green Energy Technologies LLC is the manufacturer of the WindCube®, a unique wind turbine designed specifically for large power-users located in urban and suburban settings. The WindCube’s groundbreaking shroud design amplifies the wind, creating increased velocity and in turn, more power. The modular, scalable system can be integrated into a variety of standard urban roofs and may be tower-mounted if roof space is limited or incompatible. The WindCube’s unique and compact design enables a wide range of users to benefit from the power of the wind. It is ideal for everyone from industrial and commercial office buildings to retail centers, ports, condominiums, college campuses, and electric users in remote locations. For more information see [www.getsmartenergy.com](http://www.getsmartenergy.com)

### **About Roth Bros., Inc.**

Headquartered in Youngstown, Ohio, Roth Bros. is a leading HVAC, roofing and energy management firm. Founded in 1923, Roth pioneered the first energy management solution to combine HVAC maintenance with energy monitoring to provide significant cost savings. The company remains an industry leader in combining state-of-the-art technology with best practices to deliver a comprehensive one-stop solution for clients, including HVAC service, roof management, energy management, electrical services, roofing, HVAC construction, and performance contracting. For 86 years, Roth has been committed to fulfilling the diverse needs of its customers simply, quickly, and cost effectively. The company can be found on the Web at [www.rothbros.com](http://www.rothbros.com)

WindCube® is a registered trademark of Green Energy Technologies.